Top 10 Things You Must Know Before Choosing Your Orthodontist

by Dr. Lisa Grant
Dear Friend,

If you are researching orthodontists and different types of braces for yourself, your children, or a loved one, you are in the right place. Just like every mouth is different, orthodontic practices are different. In your search for finding the right orthodontist for you, you will most likely find similar treatment options, even named the same or by the same manufacturer. That being said, not all treatment is the same.

At Lisa Grant Orthodontics, our mission is to serve others. Our vision is changing lives, advancing the profession, and supporting our community. There is no better reward of seeing how happy our patients are after we help transform their smile. To help support our mission and to help you choose the right orthodontist, even if it is not us, I put this report together, “The Top 10 Things You Must Know Before Choosing Your Orthodontist.”

Sincerely,

Lisa Grant

P.S. When you are ready, I urge you to schedule your Lisa Grant Orthodontics Smile Assessment, complimentary consultation, digital x-rays ($249 value), and more by calling (708) 866-0079 or visiting our website at www.GrantOrtho.com.

If you are scheduling the exam for your child, you may be wondering, at what age you should you schedule the first exam? The American Association of Orthodontists recommends a screening by the age of 7 in order to rule out possible problems that will be much harder to correct in later years. While many parents are surprised at 7 being too early, we agree that the earlier the exam, the better, because we will have more options and can even give pre-orthodontic guidance.

If you are scheduling the exam for you or if your child is older than 7, that is okay too. We have helped over 7,000 people from all different ages throughout Chicago’s southern suburbs and northwest Indiana area transform their smiles. Again, when you are ready to learn more about your options with us, we are here for you.
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Orthodontists are specially trained dentists who take on several extra years of training in order to “straighten teeth,” usually by affixing braces to the patient’s teeth. You might say we specialize in smiles. Orthodontists also perform dentofacial orthopedics. This is a fancy way to describe how we normalize the structure of a patient’s jaw bones in order to repair any imbalance in their face. All orthodontists are dentists, but only 6% of dentists are orthodontists. Look for the seal of the American Association of Orthodontists (AAO). Only orthodontic specialists can belong to the AAO.

Another sign of a great specialist is they can show you a before and after of a similar case that they have previously helped. We know all mouths are different, but in the 7,000+ lives and smiles we have transformed, we can show you a similar case to your specific mouth.

Below and on the next page you will see some sample Before and After pictures of some of our patients.
Do They Give Back to The Local Community?

A lot can be said about an orthodontic practice that plays an active role in bettering the community in which they live and work. A practice that does this considers their patients to be people, neighbors, and friends. Wouldn’t you want your orthodontist to be your friend?

At Lisa Grant Orthodontics, we not only play an active role in our community, we also donate money and time to local causes. We understand that being active doesn’t simply mean acknowledging charities and events with occasional donations. We understand that it means proactively being a part of these charities and events.
Orthodontics is not just for kids! It is important that your orthodontist can treat patients of all ages. In fact, 20% of orthodontic patients we see at Lisa Grant Orthodontics are adults. Many adults are finding out how a healthy and attractive smile is important to their health and the way they feel about themselves. Others choose to avoid a lifetime of crooked teeth for health concerns or problems with their bite. At Lisa Grant Orthodontics we will work with you to find the best treatment for your unique smile.
Do They Provide the First Visit Free of Charge?

Most orthodontists offer free examinations for new patients so that you and your family can get expert advice about treatment needs, options, and timing before making this important investment.

During your first exam and consultation be sure your questions are being answered, concerns addressed, and you are being educated about all of your treatment options.

The orthodontist should include digital x-rays during the exam at no charge.

*Call (708) 866-0079 to schedule your initial exam, complimentary consultation, and digital x-rays ($249 Value).*

During our initial exams you will also get a copy of Dr. Grant’s book: “Simply Smile :)”, of course at no charge.
Do They Offer Guarantees? If So, What Are They?

No matter which orthodontist you choose, ultimately you are not making a small investment. That being said, wouldn’t you want to ensure your orthodontist is going to stand behind their treatment? Of course! At Lisa Grant Orthodontics, we wouldn’t have it any other way. In fact, we offer multiple guarantees.

In addition to our 100% lifetime guarantee, even if you or your child doesn’t wear their retainer, we also offer a guarantee where you won’t miss school or work during your treatment.

During your first exam and initial consultation, ask for more details on both of our guarantees.
Are They Using the Latest Technology & Treatment Options Available?

Orthodontics today differs a great deal from years past. Computer-designed braces and wires dramatically increase the precision with which we move teeth and shorten treatment time. New bracket systems have made treatment far more efficient and comfortable. Clear braces offer a cosmetically pleasing alternative, while Invisalign® offers patients an entirely brace-free option. Did you know that Invisalign® also has a special treatment system just for teens?

Dr. Grant specifically discerns which treatment options make the most sense and which ones don’t for each smile.
Does Their Quoted Fee Include Retainers?

Each orthodontic office has its own fee schedules, and doctors often charge differently for procedures. All orthodontists should offer you a contract that clearly spells out the expenses for your child’s treatment before it begins.

Throughout the orthodontic industry, it is common to find out about retainer fees after you start treatment. Since you are reading this report, you can ask your orthodontist about what retainers cost and also if there are any other hidden fees.

An important part to achieving a straight smile is keeping it that way.
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Do They Charge for Emergency Appointments?

Some minor discomfort may occur with braces. Orthodontists typically provide adjustments for poking wires and loose appliances free of charge. At Lisa Grant Orthodontics, we do provide these types of adjustments free of charge, but you should definitely ask about adjustments and potential costs with your orthodontist before you start treatment.

Keep in mind; if your braces are broken or damaged due to non-compliance with dietary restrictions, this may result in repair charges. With Lisa Grant Orthodontics, if you do your best to avoid breaking your braces, follow the simple dietary guidelines which we will share with you, then you should have no additional costs for adjustments throughout your treatment, even if it's an emergency.

Typically, at Lisa Grant Orthodontics, you should have no additional costs for emergency treatment.
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Do They Make You Feel Special and Comfortable?

Regardless if you are reading this report for your own treatment or for your child’s treatment, when you meet with your orthodontist, you should definitely feel comfortable. At Grant Orthodontics, we strive to make you as comfortable as possible before, during, and after treatment.

Particularly important if you are reading this report for the treatment of your child, we also ensure your child feels special every time they visit. Two out of the three of our highly trained doctors have children of their own. The other doctor routinely enjoys spending time with her nieces and nephews. Since our doctors are so involved with children and young adults, we can empathize, relate to them, make them feel comfortable, and extra special.

You are special and we want you to feel special every time you see us.
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Do They Have a Great Reputation?

With the Internet today, it is extremely easy to pull up ratings and reviews from patients. Simply go to Google and search for orthodontist reviews and ratings with your town. At the time of this report, you will see we have 38 reviews on Google posted by our patients, and we are 5-star rated.
Bonus: Are They Flexible with Payment Options?

We realize this report is supposed to be the “Top 10 Things You Must Know Before Choosing Your Orthodontist,” but we couldn’t leave out some payment tips to look for when choosing an orthodontist. Once you are comfortable and you know specifically which orthodontist you want to treat you or your child, the next question typically is, “How much is this going to cost and how am I going to pay for this?”

At Lisa Grant Orthodontics, we will help you understand different payment options from maximizing the most insurance benefits to flex spending accounts to even interest-free payment plans. During the initial exam and complimentary consultation, we will answer all of your questions, including those about our typical cost of braces and the variety of payment options available.

At Lisa Grant Orthodontics, you have options.
Closing Letter from Dr. Lisa Grant

Dear Friend,

I hope this report has helped you learn more about orthodontics in general and potentially show you how Lisa Grant Orthodontics can help you or your child. To accomplish our mission of serving others, we would be honored and grateful to meet and learn more about how we can potentially help transform you or your child's smile.

We simply want to answer your questions, address your concerns, and have you experience Lisa Grant Orthodontics to see if you could see yourself choosing us for your treatment. In fact, you or your child may not even need treatment.

We will share with you our expert recommendation based on our years of experience, advanced diagnostics, and thorough analysis. If we are not the right fit for you, that is okay and we can part as friends.

Our most pride is in transforming smiles and transforming lives every day. We love giving back to our local community by providing no-cost treatment and braces to hundreds of patients through the Smiles Change Lives program, donating to youth sports and other youth activities, and any way we can help Chicago's southern suburbs and Northwest Indiana communities.

Obviously, there may be other things you should know before choosing your orthodontist. In fact, I am sure I could have easily doubled the length of this report. We are always here to answer your questions.

Sincerely,

Lisa Grant

P.S. When you are ready to schedule your Lisa Grant Orthodontics initial exam and complimentary consultation with x-rays ($249 value), simply call (708) 866-0079. Remember, we do offer extended hours before and after school & we are also open on Saturdays.
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